

HAYDEN HINER

[tel]
[email]
[website]
[linkedIn]

206.915.0156
haydenhiner@gmail.com
haydenhiner.com
linkedin.com/in/hayden-hiner/

portfolio

SKILLS

Wardrobe Styling
Product & Prop Styling
Fashion Trends
Content Development
Garment Prep
Organization
Communication
Attention to Detail
Adobe Creative Suite
Procreate

EDUCATION

California Institute of the Arts

Graphic Design
Specialization
Certificate
2022

University of Colorado-Boulder

Sociology & Minor In
Art Practices
2017-2021

INTERESTS

Fashion
Snowboarding
Vintage Things
House Music
Running
Yoga
Cats

EXPERIENCE

Freelance [Seattle, WA]

Wardrobe & Photo Stylist

june 2023 / now

- Collaborating with photo, video and runway teams to create impactful looks as a stylist & assistant stylist.
- Experienced working with various clients in e-commerce, commercial, on-figure editorial, product photography and video shoots.
- Sourcing, styling and maintaining wardrobe to fit various aesthetics, following brand guidelines.
- Propping and contributing to set design and beauty concepts.
- Directing models in collaboration with photographers.
- Garment organization, care and prep.
- Selected Clients: Nordstrom, REI, Brooks Running, Soma, Hilton Hotels, Ravensburger/Disney

REI [Seattle, WA]

Assistant Stylist *Freelance*

january 2024 / now

- In-Studio styling support, working with Senior Stylists and Art Directors.
- Collaborating on E-commerce photo and video shoots, supporting from prep to wrap days.
- Preparing apparel and product for shoots, in-studio and on-location.
- Incorporating my knowledge of the outdoors and active world to create technically accurate looks.

Nordstrom [Seattle, WA]

Associate Producer *Freelance*

september 2023 / now

- Provide direction on set for Product Page Videos, produce high quality, captivating content, highlighting product features, material and styling recommendations.
- Work with talent and videographer to develop narratives and brand storylines for apparel and products.
- Organization and management of crew for video shoots.
- Developing talent's skillset and providing feedback.

Assistant Stylist *Freelance*

june 2023 / July 2023

- Pulling and prepping wardrobe for video shoots.
- Working with producers to ensure proper organization of product, packaging and preparing product to move between various set locations within Seattle.
- High quality steaming, ironing, and preparation of apparel, accessories, and footwear.
- Supporting on set needs with apparel, and wherever else the crew needs a hand.

Zulily [Seattle, WA]

Production Assistant

june 2022 / june 2023

- Supported on-figure and product photography, for the homepage and seasonal campaigns.
- Ensuring the smooth management of wardrobe and samples between different teams.
- Maintained shoot schedule and communicated between crew members, art directors, etc.
- Styled multiple looks for the social team's video shoot during the Back to School Campaign.

Off the Hook Arts [Fort Collins, CO]

Design Intern

september 2019 / december 2020

- Designed content (social, logos, brochures, videos, and advertisement) using Illustrator and Photoshop.
- Developed social media marketing and managed social media platforms.
- Created social marketing campaign for Garden Concert Series, increasing online ticket sales.
- Assisted in producing events, involving coordinating with artists, set up, and promotions.